

WINNIE IP | multimedia designer

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G/F, NO.55 LO TSZ TIN VILLAGE, TING KOK ROAD,
TAI PO, NEW TERRITORIES, HONG KONG

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+852 60782227 [AFTER 6.25.2009]

EXPERIENCE

DREAMWEAR INC.
NEW YORK
JUL 08 - JUN 09

IN-HOUSE GRAPHIC DESIGNER

Illustrated products' blueprints
Created hang tags, collar tags and packaging designs
Retouched photographs and assisted in photo-shoots
Designed and construed catalog layout and printing materials

I M CHAIT GALLERY
BEVERLY HILLS
FEB 08 - JUN 08

MANAGER ASSISTANT

Performed administrative tasks and assisted in auctions and exhibitions
Processed and translated client-related paperwork

UNIVERSAL MUSIC GROUP
LOS ANGELES
SEP 07 - JAN 08

DIGITAL MARKETING INTERN

Performed administrative tasks and prepared presentation for department meetings
Organized accounts information, publicity campaigns, and marketing materials

ISABELLA FASHION JEWELRY
LOS ANGELES
OCT 07 - NOV 07

GRAPHIC DESIGNER

Developed jewelry catalog and branding materials
Photoshop-retouched photographs and assisted in photo-shoots

UCLA STUDENT ASSOC.
LOS ANGELES
SEP 06 - JUN 08

GRAPHIC DESIGNER / EDITOR

Developed monthly-newsletter, branding and promotional materials

BAUHAUS
HONG KONG
JUL 05 - SEP 05

SENIOR GRAPHIC DESIGNER ASSISTANT

Created graphic prints and were incorporated into clothing products, marketed in Asia from F06 - W07
Assisted in creating publicities and window displays

DE ANZA COLLEGE
SAN FRANCISCO
FEB 05 - JUL 06

INTERNATIONAL STUDENT OFFICE. STUDENT ASSISTANT

Performed administrative tasks and front-desk
Interpreted in Overseas Education Fair and assisted in organizing graduation ceremony

EDUCATION

LOS ANGELES, USA
SEP 06 - JUN 08

UNIVERSITY OF CALIFORNIA, LOS ANGELES [UCLA]

Bachelor of Art, Design | Media Arts, GPA: 3.265

UNITED KINGDOM
SEP 02 - JUN 04

PLYMOUTH COLLEGE, PLYMOUTH, ENGLAND

General Certificate of Secondary Education (GCSE) ATTAINED: 9A, 1C

SKILLS

MOTION GRAPHICS, VIDEO & SOUND EDITING, WEB DESIGN, XHTML, CSS, PHP, ART DIRECTION,
BRAND STRATEGY, IDENTITY, PRINT / MEDIA / COMMUNICATION DESIGN, MARKETING COLLATERAL

TOOLS

MAC & WINDOW OPERATION Adobe Creative Suite CS4 *Photoshop | Illustrator | InDesign | After Effects | Dreamweaver | Premiere | Flash* | Apple *Final Cut Pro* | Logic Pro

ACHIEVEMENTS

UCLA Design Media Art Under Grad Student Show 2008 *Short Video, Awarded Work* JAN 08

Awarded A* in GCSE Fine Art and Graphic Design *Works exhibited in Plymouth City Hall, UK* AUG 04

Associated Board of the Royal Schools of Music (ABRSM) *Piano Grade 4* MAY 04

Duke of Edinburgh's Expedition Award *Golden Award* MAY 04

LANGUAGES

PROFICIENCY IN WRITTEN AND SPOKEN English, Cantonese (Chinese) and Mandarin

REMUNERATION

CURRENT SALARY US\$2600 / month