

# WINNIE IP | multimedia designer

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G/F, NO.55 LO TSZ TIN VILLAGE, TING KOK ROAD,  
TAI PO, NEW TERRITORIES, HONG KONG

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+852 60782227 [AFTER 6.25.2009]

## EXPERIENCE

*DREAMWEAR INC.*  
NEW YORK  
JUL 08 - JUN 09

### **IN-HOUSE GRAPHIC DESIGNER**

Illustrated products' blueprints  
Created hang tags, collar tags and packaging designs  
Retouched photographs and assisted in photo-shoots  
Designed and construed catalog layout and printing materials

*I M CHAIT GALLERY*  
BEVERLY HILLS  
FEB 08 - JUN 08

### **MANAGER ASSISTANT**

Performed administrative tasks and assisted in auctions and exhibitions  
Processed and translated client-related paperwork

*UNIVERSAL MUSIC GROUP*  
LOS ANGELES  
SEP 07 - JAN 08

### **DIGITAL MARKETING INTERN**

Performed administrative tasks and prepared presentation for department meetings  
Organized accounts information, publicity campaigns, and marketing materials

*ISABELLA FASHION JEWELRY*  
LOS ANGELES  
OCT 07 - NOV 07

### **GRAPHIC DESIGNER**

Developed jewelry catalog and branding materials  
Photoshop-retouched photographs and assisted in photo-shoots

*UCLA STUDENT ASSOC.*  
LOS ANGELES  
SEP 06 - JUN 08

### **GRAPHIC DESIGNER / EDITOR**

Developed monthly-newsletter, branding and promotional materials

*BAUHAUS*  
HONG KONG  
JUL 05 - SEP 05

### **SENIOR GRAPHIC DESIGNER ASSISTANT**

Created graphic prints and were incorporated into clothing products, marketed in Asia from F06 - W07  
Assisted in creating publicities and window displays

*DE ANZA COLLEGE*  
SAN FRANCISCO  
FEB 05 - JUL 06

### **INTERNATIONAL STUDENT OFFICE. STUDENT ASSISTANT**

Performed administrative tasks and front-desk  
Interpreted in Overseas Education Fair and assisted in organizing graduation ceremony

## EDUCATION

LOS ANGELES, USA  
SEP 06 - JUN 08

### **UNIVERSITY OF CALIFORNIA, LOS ANGELES [ UCLA ]**

Bachelor of Art, Design | Media Arts, GPA: 3.265

UNITED KINGDOM  
SEP 02 - JUN 04

### **PLYMOUTH COLLEGE, PLYMOUTH, ENGLAND**

General Certificate of Secondary Education (GCSE) ATTAINED: 9A, 1C

## SKILLS

MOTION GRAPHICS, VIDEO & SOUND EDITING, WEB DESIGN, XHTML, CSS, PHP, ART DIRECTION,  
BRAND STRATEGY, IDENTITY, PRINT / MEDIA / COMMUNICATION DESIGN, MARKETING COLLATERAL

## TOOLS

**MAC & WINDOW OPERATION** Adobe Creative Suite CS4 *Photoshop | Illustrator | InDesign | After Effects | Dreamweaver | Premiere | Flash* | Apple *Final Cut Pro* | Logic Pro

## ACHIEVEMENTS

**UCLA Design Media Art Under Grad Student Show 2008** *Short Video, Awarded Work* JAN 08

**Awarded A\* in GCSE Fine Art and Graphic Design** *Works exhibited in Plymouth City Hall, UK* AUG 04

**Associated Board of the Royal Schools of Music (ABRSM)** *Piano Grade 4* MAY 04

**Duke of Edinburgh's Expedition Award** *Golden Award* MAY 04

## LANGUAGES

**PROFICIENCY IN WRITTEN AND SPOKEN** English, Cantonese (Chinese) and Mandarin

## REMUNERATION

CURRENT SALARY US\$2600 / month