<u>The Open</u> is a mask that wraps around your face and forces you to smell a fresh patch of grass and listen to your own breath.



<u>The Open</u> wearable architecture, 2010 custom electronics, custom software, microphone, fresh turf

http://www.mattiacasalegno.net mckino@ucla.edu A sensorial wearable device forcing to smell grass and to hear your own breath. Equipped with fresh turf and headphones, this mask inhibit the visual system while enhancing the olfactory by the proximity with soil.

The device defines a sensory territory constructed by the rhythm of the breath, which is diffused from the headphones with a 1.5 sec. delay.

The space defined by the sound of breathing is in a state of constant imbalance between the physical act and its sensory perception and traces an unstable relationship with the intimate environment the garment reproduces.



read the interview on We Make Money Not Art blog: http://we-make-money-not-art.com/archives/2010/11/the-open.php

further info:

http://www.trendhunter.com/trends/the-open http://file-magazine.com/features/mattia-casalegno-the-open http://www.mattiacasalegno.net/index.php?/synaesthesiae/the-open/ The Open technical rider:

- relatively calm environment, room size min. 4x4 sq. mt.

- whenever possible the artist will bring a chair (ca. 160x80x100 cm.), otherwise a chair with the following characteristics should be provided:

- comfortable
- retractable or "chaise longue" type
- preferability white and wood

- Gears and materials provided:

mask

audiomixer 2 ch.

minimac

cables

mask-stand

- tech needed:

powercord + 3 plugs

- sod replacement:

if on show for more than 4 days, the organization/promoter will be in charge to provide the artist with contacts of local nurseries or sod resellers. If the artist cannot be present during the days of the exhibition, the organization/promoter need to provide someone to provide maintenance. The sod is easily replaceable.

info and contacts:

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- www.mattiacasalegno.net