

# KELLY CHEN

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## EXPERIENCE

### **UCLA Daily Bruin, Ad Production Dept. - Los Angeles, CA // Feb 2005 - Present**

**Designer** — Coordinate marketing, production, and editorial departments in the creation of the paper. Designing, reviewing, and editing ads, as well as producing layouts and proof sheets. Also responsible for pagination and sending files to the printer electronically.

### **Freelance - Los Angeles, CA // Sept 2003 - Present**

**Designer** — Conceptualization and production of websites, flyers, graphics, covers, business cards, and sound engineering.

## EDUCATION

### **University of California, Los Angeles // Sept 2003 - Present**

**Design|Media Arts** — expected B.A. in Spring 2007.  
Current GPA: 3.449

### **Art Center College of Design: Saturday High Program // Jun 2003 - Aug 2003**

Weekly program with two classes per week. Classes taken in graphic design and figure drawing.

### **Otis College of Art & Design: Summer of Art Program // Jul 2001 - Aug 2001**

Intensive four-week program for high schoolers pursuing art and design. Classes taken in foundation drawing and toy design.

## MISCELLANEOUS

Student coordinator for the 2004-2005 UCLA Design|Media Arts Undergraduate Show.

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## SKILLS

### **General**

Mac & PC proficient.  
Microsoft Word, Excel, PowerPoint

### **Programming**

HTML, CSS, some JavaScript,  
some ActionScript

### **Sound**

Logic Pro 7, Adobe Audition,  
execution of Foley techniques

### **Print**

Adobe Photoshop, Illustrator,  
InDesign, Acrobat, Quark Xpress,  
MultiAd Creator

### **Web**

Macromedia Dreamweaver MX,  
working knowledge of Flash MX,  
Adobe GoLive

### **Video**

Some knowledge of Adobe Premiere  
& iMovie