


ENERGY EFFICIENCY

< ENVIRONMENTAL DAMAGE >

NEW

 OLD

IT WOULD BE POSSIBLE TODAY TO SAVE UP TO 45% OF ELECTRIC POWER CONSUMED AND TO CUT ONE THIRD OF CO₂ EMISSIONS BY REPLACING ALL CURRENT ELECTRICAL APPLIANCES WITH MORE EFFICIENT MODELS ALREADY AVAILABLE IN THE MARKET. THAT WOULD INCLUDE SIMPLY REPLACING OLD LIGHT BULBS WITH NEW STAR ENERGY CERTIFIED LIGHT BULBS.

IF EVERY AMERICAN SWITCHED THEIR LIGHT BULB TO CLF STAR ENERGY CERTIFIED \$8 BILLION IN ENERGY COSTS, PREVENT BURNING 30 BILLION POUNDS OF COAL, AND REMOVE 2 MILLION CARS WORTH OF GREENHOUSE GAS EMISSIONS FROM OUR ATMOSPHERE.