

JEN AGOSTA

DESMA 161 | NETWORK MEDIA

PROJECT 1A - DESIGN CONCEPT

REFERENCES:

www.julietteneveu.com

www.danielspatzek.com

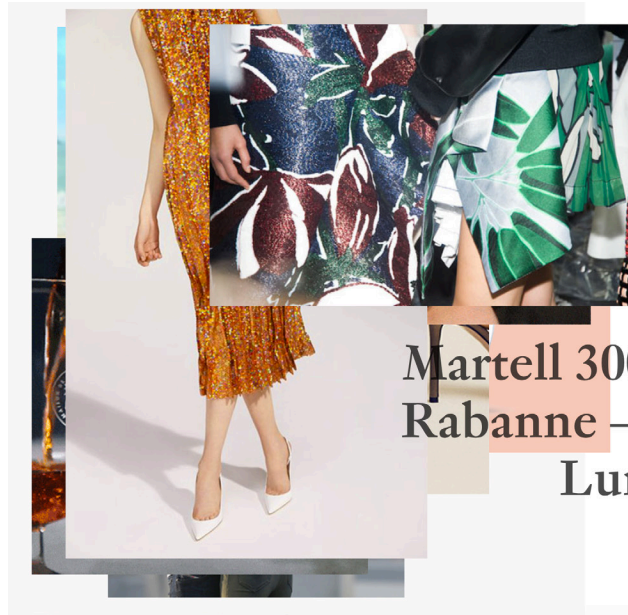
www.paack.fr

www.shantellmartin.art

also

www.desertx.org

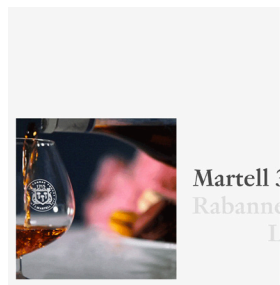
HOME PAGE



juliette neveu — [work](#) — [profile](#)

Martell 300 — Nina Ricci — Paco
Rabanne — OTB Group — Stella
Luna — Caprice — Diesel
OTB — Twist: id

PROJECT NAVIGATION [Hover]



Martell 300 — Nina Ricci — Paco
Rabanne — OTB Group — Stella
Luna — Caprice — Diesel
OTB — Twist: id

juliette neveu — [work](#) — [profile](#)

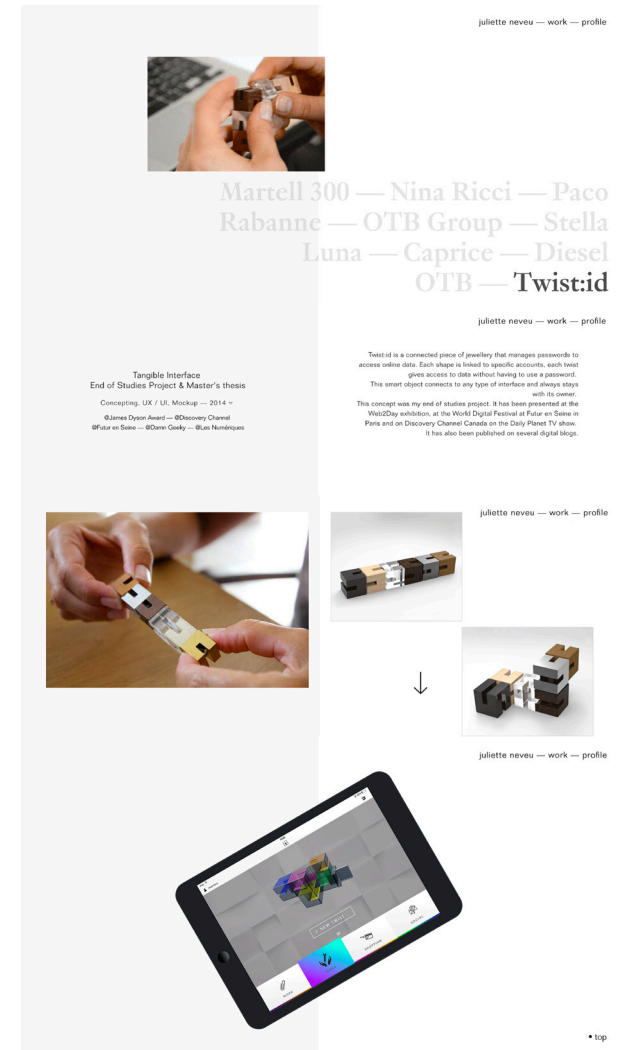


Martell 300 — Nina Ricci — Paco
Rabanne — OTB Group — Stella
Luna — Caprice — Diesel
OTB — Twist: id

juliette neveu — [work](#) — [profile](#)

This web portfolio features a project navigation where the thumbnails are all stacked. Hovering over the name of the project creates the disappearance of all other images except for the project in focus, as seen above.

PROJECT LAYOUT [Vertical scroll]

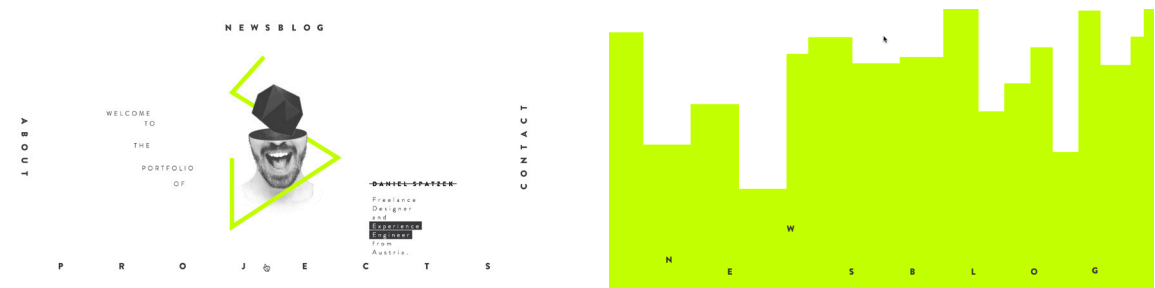


The site features a vertical scrolling project layout visually divided by a two-tone background split down the middle. In some cases, images will bridge the divide.

HOME PAGE

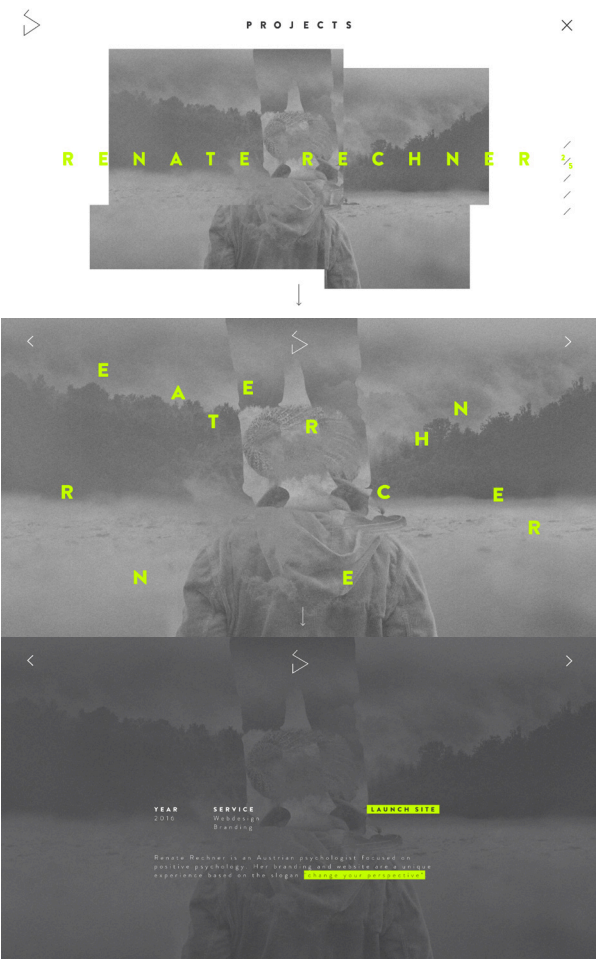


PROJECT NAVIGATION [Hover and click]



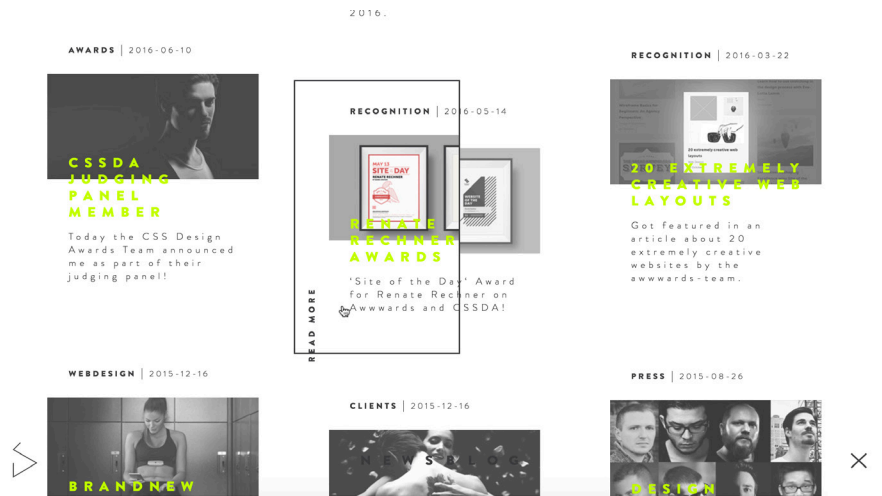
This site features four navigation items that are distributed around the perimeter of the site - top, bottom, and sides. Upon hovering, the letter spacing expands to fill the sites container. Upon clicking, an animation of lime colored bars moves down the page, as does the type. The color bars settle to reveal the contents of the next page.

PROJECT LAYOUT [Vertical scroll]

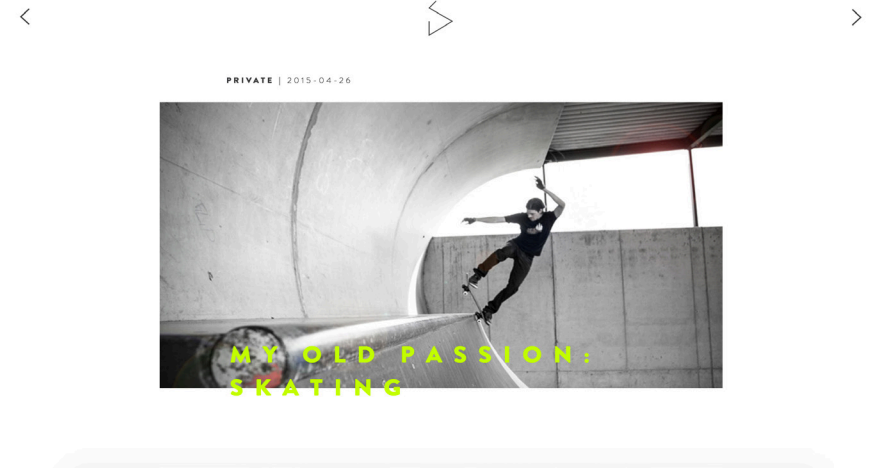


The site features a vertical scrolling project layout with contrasting scattered typography and a structured grid layout. In the project layout view, there is a subtle navigation at the bottom right corner in the form of 5 slashes (for the 5 projects) which become surrounded by numbers when the user is viewing one of the projects.

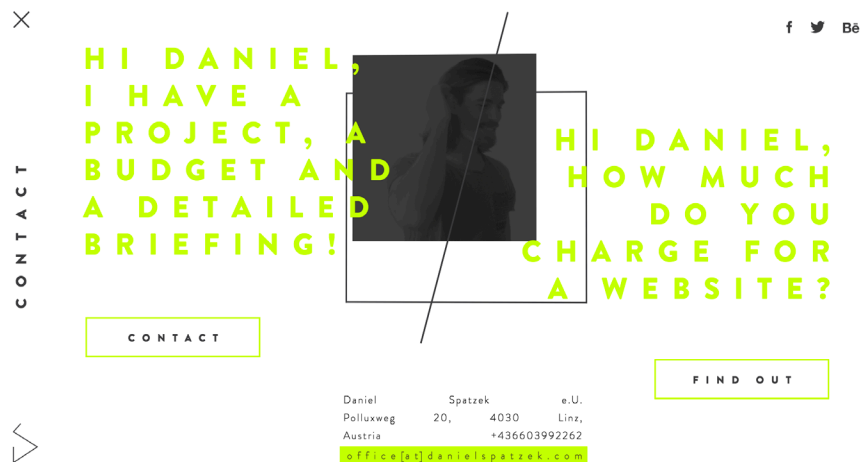
BLOG MENU [Hover]



BLOG PAGE



CONTACT PAGE



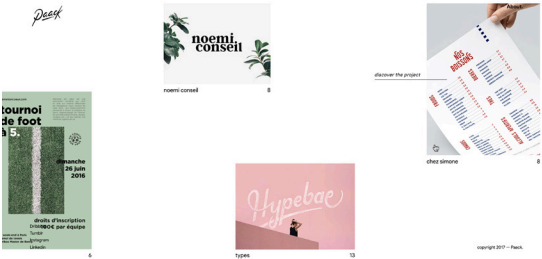
ABOUT PAGE



HOME PAGE [Horizontal Scroll]

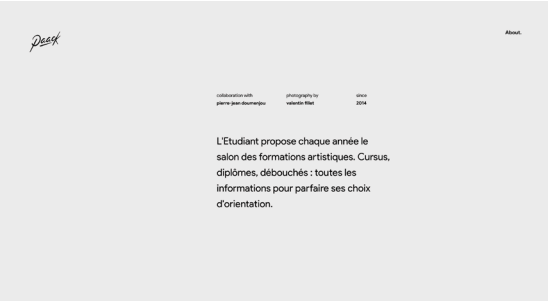


PROJECT NAVIGATION [Hover]



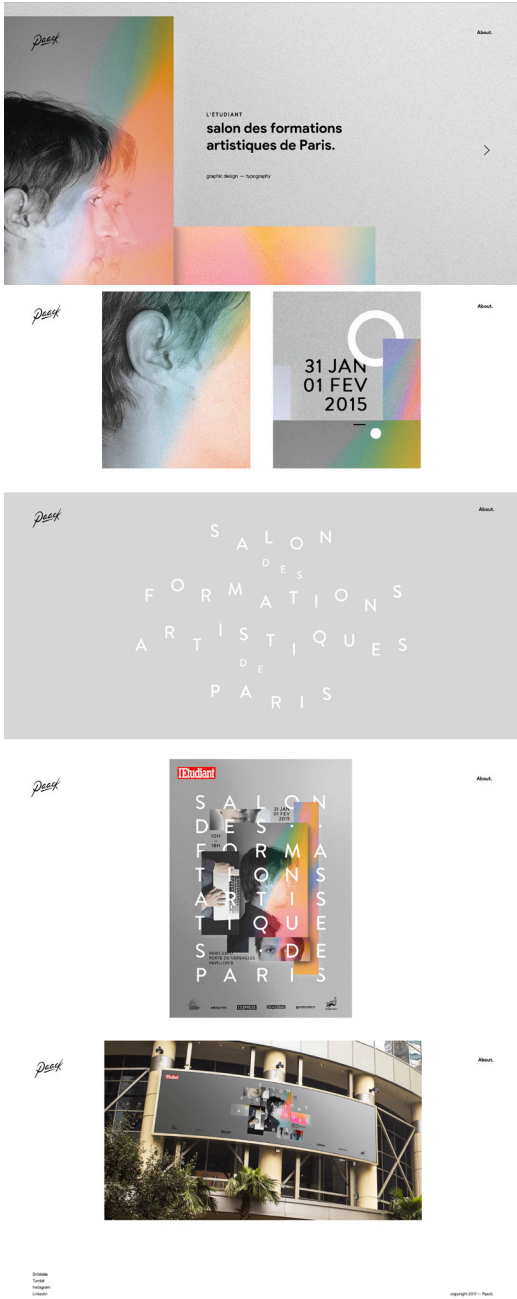
This web portfolio features horizontal scrolling thumbnail gallery. When the user hovers over the thumbnails, it swaps out to another project image.

TYPOGRAPHY

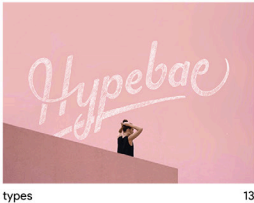


Project details page.

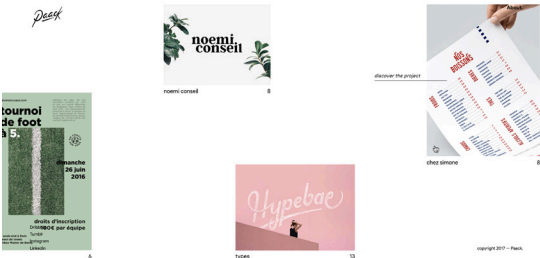
PROJECT LAYOUT [Vertical scroll]



HOME PAGE



PROJECT NAVIGATION [Hover]



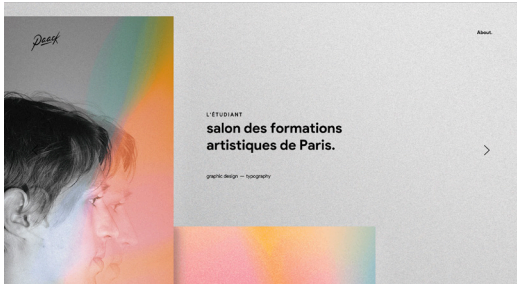
This web portfolio features horizontal scrolling thumbnail gallery. When the user hovers over the thumbnails, it swaps out to another project image.

TYPOGRAPHY



Project details page.

PROJECT LAYOUT [Vertical scroll]



HOME PAGE

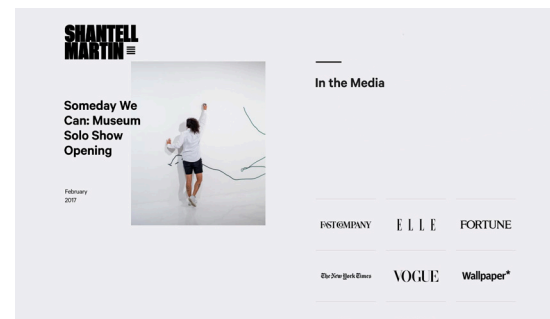


PROJECT LAYOUT [Vertical scroll]

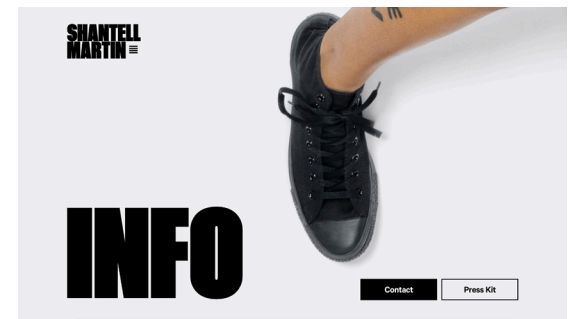


This site features several forms of navigation. The home page has handwritten words scrawled into the background. The project (Work) navigation is a vertical scrolling list of projects with bits of text and thumbnails scattered around the page. There is also a dropdown with the main sites navigation in large block letters taking up the height of the page. This contrasts the ample white space on some of the content pages, such as the “About” page and the “info” page. The background of the site is a long image of the artist laying on the ground (pictured left and above).

ABOUT PAGE



INFO PAGE



CONTENT:

WATCH

Blue Lines: <https://vimeo.com/210375427>

Resonating Chamber: <https://vimeo.com/135156874>

Magnet: <https://vimeo.com/52196975>

LOOK

Selfie Self | You See Me How I See Me - Selfie reimagined series

Preservation - Photo collage series

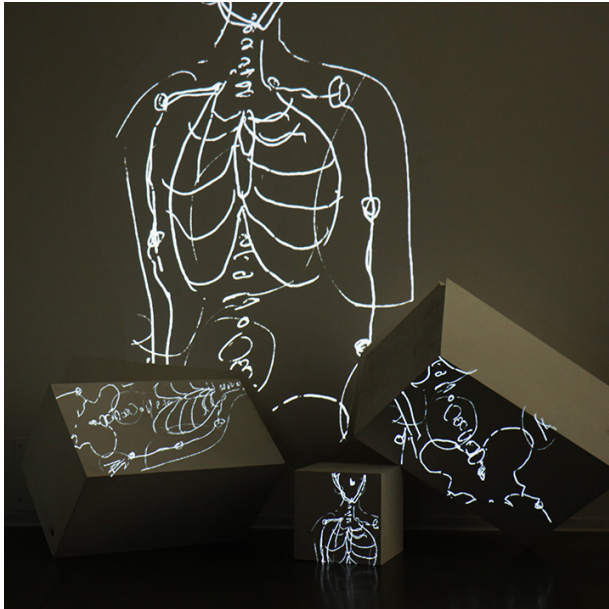
How It Is - Photo Book

LISTEN

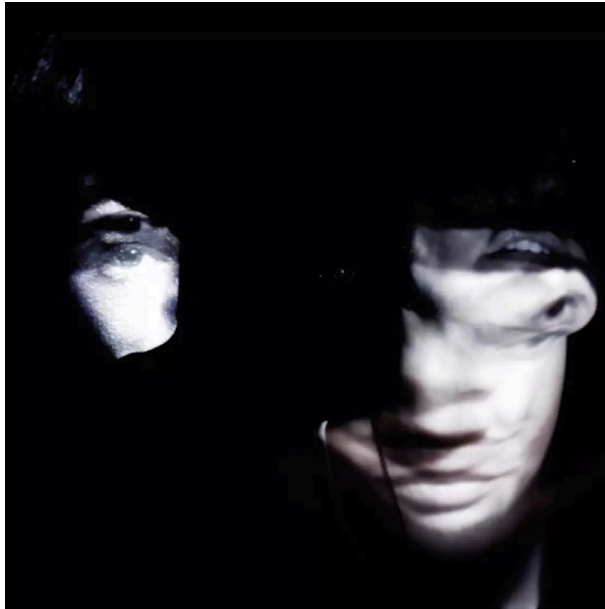
Take Me On: <https://soundcloud.com/thejager/take-me-on>

Hendrix: <https://soundcloud.com/thejager/03-hendrix>

Cat In The Bag: <https://soundcloud.com/thejager/cat-in-the-bag>



CHAIN LINK [GLENNIE REMIX]
Projection Mapping + Animation



BLUE LINES | Music Video



MAGNET | Music Video



HOW IT IS | Photo book



PRESERVATION | Photo collage



SELFIE SELF | YOU SEE ME HOW I SEE ME
Selfies Reimagined

CONCEPT

Who is your target audience?

My target audience are people who appreciate art and music made by digital means and who are seeking.

What do you hope to convey about yourself and your work with this site?

I would like to convey that I am an artist and producer making art and music about the human experience.

What will be the key elements and concepts behind the experience of your site?

The site will experiment with typography through CSS, horizontal scrolling, layering of images, image flipping on rollovers, and will feature a modern aesthetic. Key elements will include an environment to watch video and listen to audio that functions smoothly and is aesthetically stylish in web browsers and on hand-held devices. The key concept of the site will be to take the viewers on a journey through discovering my work and creating a website that in-itself feels like a piece of digital art.

How will you leverage the medium of the web?

To leverage the medium of the web, I will embed links for audio from Soundcloud and video from Vimeo so that they are easily sharable. I will also connect my social media accounts to the site. Additionally, the final page "CONFESS" will allow for users to anonymously write messages for without a particular audience on the receiving end, prompted only by an optional random question.

The purpose of the confessional is two-fold. First, to collect stories for a future project; and second, to allow the visitor to share their feelings anonymously. In this highly technological age, people share their feelings online almost daily, but they do so with their identities attached. What will they say when their identities are not attached? Also, my work is created from a very visceral place and my hope is that listeners and observers have an experience and *feel something* when they consume my work. To come full circle, after sharing my feelings with them through my work, I hope that my visitors will share their feelings with me.

WATCH = Video

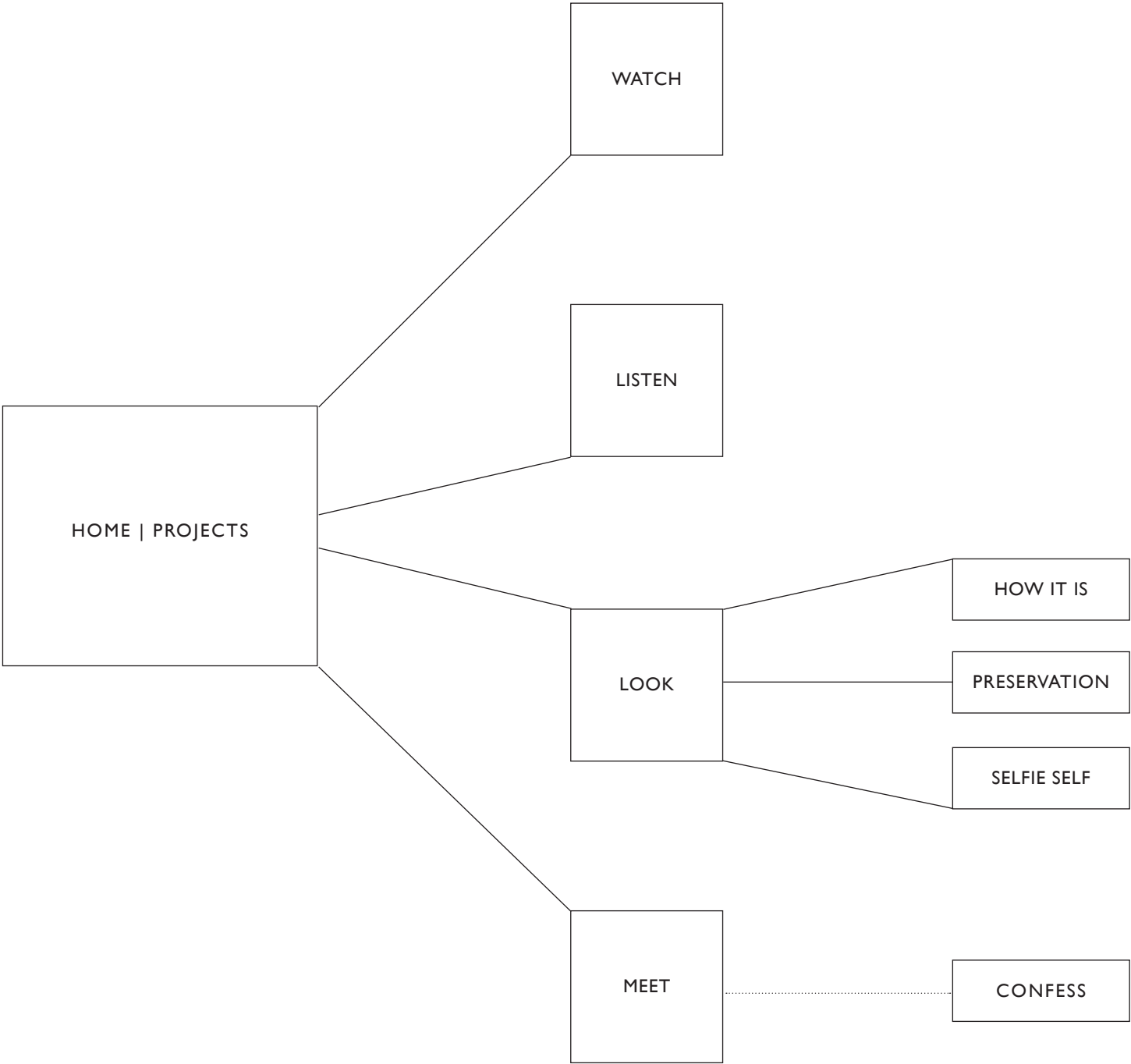
LISTEN = Music

LOOK = Artwork

MEET = Bio + Contact

CONFESS = Submission Box

SITE MAP 01



SITE MAP 02

