

ERIKA KEHRWALD

USER EXPERIENCE DESIGNER

CONTACT INFO

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EXPERIENCE

SPOTIFY PRODUCT DESIGN INTERN SAN FRANCISCO, CA | June 2016–August 2016

Within the product and emerging platforms team in the SF office, was responsible for creating an office directory, documenting and critiquing existing integration user flows as well as designing and prototyping across various verticals. Partnerships included Tinder, Bumble and Runkeeper. Main project was the Snapchat integration.

MOBLABS UI/UX DESIGN INTERN LOS ANGELES, CA | March 2016–June 2016

Responsible for designing onboarding screens and animations for iOS app store for both Timefly and Snaphunt apps. When the team transitioned over to the Wonder phone, researched PC and mobile gamers and designed and prototyped new home, contacts, and messaging UI optimized for a better mobile gaming experience.

PLAYBOY VISUAL ART & DESIGN INTERN LOS ANGELES, CA | January 2016–March 2016

Worked under the art director and creative director on layout design, storyboarding, and illustration. Assisted on photoshoots and photo retouching. Created icons and illustrations for politics section and worked on merchandise mockups. Printed and cut monthly magazine's layout spreads for Hugh Hefner's approval.

PROFICIENT SKILLS

Adobe Creative Cloud
Rapid Sketching/Ideation
Prototyping Applications
Sketch App
Maxon Cinema 4D
Unity 3D
Processing/P5.js
HTML/CSS/ JavaScript

AFFILIATIONS

LA Hacks 2017
UCLA Creative Labs
Maxxi Factory
City Church (Design Intern)
UW Interaction Design Club

SHOWS & AWARDS

MACHINIC UNCONCIOUS
DMA UG Exhibition
January 2017

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES

BA | Design Media Arts: Interactivity and Games
Class of 2017

FREELANCE EXPERIENCE

COVERZEN LEAD UX DESIGNER BOULDER, CO (REMOTE) | January 2017–Present

Designed entire user experience from start to finish with my team. Designed responsive web and mobile solutions for online insurance company. Organized weekly design critiques with design team and the founder to ensure clear communication and client satisfaction. Delivered designs, sketch assets and animated prototypes for developers to start building.

QUOTEBOOK PRODUCT DESIGNER LOS ANGELES, CA | January 2017–Present

Designed quotebook cards and feed. Prototyped user flow for adding a quote, sharing and creating a new quotebook. Worked closely with developers and other designers for cohesive experience and aesthetic.
