

ALEXANDER SIU

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[EDUCATION]

University of California – Los Angeles, 2012

B.A. in Design | Media Arts

Minor in Asian American Studies

San Marino High School, 2008

[WORK EXPERIENCE]

626 Night Market

Marketing & Social Media Manager, 2012–present

Kollaboration

Assistant Marketing Director, 2013–present

Social Media Manager, 2011–present

Graphic Designer, 2010–present

Staff member, 2009–present

Visual Communications

Los Angeles Asian Pacific Film Festival – Graphic Design Associate, 2010–present

ASUCLA (UCLA Media – BruinLife Yearbook)

Assistant Layout Editor, 2009–2010

Layout staff, 2008–2009, 2010–2012

Fox Networks

Affiliate Sales & Marketing Design Intern, Summer 2010

Fox Networks

Affiliate Sales & Marketing Freelance Designer, Aug.–Dec. 2010

Yearbooks@theBeach High School Yearbook Camp

Teaching Assistant/Camp Intern, 2008–2012

San Marino Academy

Administrative Assistant, 2008–2009

[SKILLS & ABILITIES]

Creative flair with design techniques.

Commercial awareness of current fashions in the visual arts.

Experience in branding & identity development with emphasis in marketing and social media strategy.

Working knowledge and ability to demonstrate high competence in Adobe Illustrator, InDesign, Lightroom, Photoshop,

Microsoft Word, Excel, PowerPoint, FileMaker Pro, and social media sites including Facebook and Twitter.

Dedicated to high-quality work and perfection.

Can juggle multiple projects and work on tight deadlines.

[HONORS & AWARDS]

Phi Sigma Theta Honor Society nominee, May 2010

Alpha Lambda Delta & Phi Eta Sigma National Honor Societies inductee, April 2009

National Society of Collegiate Scholars invitee, March 2009

California Scholarship Federation Lifetime Sealbearer, June 2008

Herff Jones Award, June 2006, June 2007, June 2008

National Honor Roll Inductee, 2006–2007

Prometheans inductee, June 2008

Quill and Scroll Outstanding Journalist, June 2007, June 2008

San Marino City Club Most Valuable Artist, June 2008

Student of the Month – Journalism, September–October 2005

Student of the Month – Journalism, February 2008

Titanian Yearbook Most Valuable Player, June 2008

Who's Who Among American High School Students, 2004–2007